



## Advocating for a Future without Hunger

Spending the last four decades as a leader in the food and retail industry, Cammie Chatterton has seen firsthand the amount of food that goes to waste in our country. “For many years, this has bothered me,” says Cammie. “I constantly looked for ways to donate food and help charitable organizations in this space.”

She eventually found her way to Feeding Tampa Bay through a retail partner. After being introduced to the staff and taking a tour of the facility, she wanted to do more for the mission. “I was sold. It really touched my heart and I knew this was the place that I needed to give my time and support to,” she says. “Working with Feeding Tampa Bay is a blessing. The mission that they have, and what they are trying to accomplish, is so badly needed for our community.”



Her expertise in the food industry also gives Cammie a keen understanding of production, storage, and distribution. “As more people move to Tampa Bay, the need for our services grows daily. Because of this, the only way forward is to increase the size of the Feeding Tampa Bay facility. Right now, we can’t take care of every family, child, or adult that needs our help.”

This perspective led her to join the Capital Campaign Committee, because she understands the huge potential impact this new facility will have on the community. While Chatterton is impressed with the plans for exponentially more space for volunteer engagement and food storage, it’s the vision for additional services and dedicated space for the community and our partners she’s most excited about.

“We will have the ability to feed so many more people, but we’ll also be adding vital services to the facility. From education to medical support, navigational services for families, and more. We have to build this facility. It’s just something that has to happen,” Cammie tells us.

She has an important message for those who are interested in supporting the Capital Campaign: “Every dollar counts to this campaign. You are going to make a difference in the lives of children and adults in Tampa Bay for many years to come by helping make this facility a reality.”

Cammie also hopes more people in the community will join her by not only supporting the mission at Feeding Tampa Bay, but by also embracing a charitable approach to their community.

“I’m so proud of what I see our community doing for those who are less fortunate. But of all the charities that are in Tampa Bay, I can’t think of one that is better than Feeding Tampa Bay,” she says. “We take care of a person’s basic need -hunger - which then empowers them to lift themselves up and identify their next steps for success.”

“If everybody in the country would just give a little, and you don’t have to give a lot, but how much better would the world be?”

### When a Dream starts to take Shape

The day I arrived at Feeding Tampa Bay I had one goal, among others, a new facility. As you’ve heard us say, with space that supports our mission objectives - meaning our community - all things are possible. For such a long time this seemed far away to me, something to work toward. We had to build an organization, we needed to invite more people to our work, we needed more support from the community. All of these are built over time.

Which leads me to today: we’ve now spent weeks in intense design meetings trying to develop the best possible center for our work over the next 25+ years - no pressure! We’ve engaged in endless conversations, interviewed other food banks, and have listened to the counsel of experts. All of this happens in about a 75 day window. What felt like a marathon is now a sprint. This is the way it’s done, of course, and we’ve had plenty of time to dream, but now we see dreams begin to become walls, and hallways and classrooms. We see how racking will lay out in the warehouse and where colleagues can get a cup of coffee. But, what we really see is the future just ahead of us.





## Upcoming Events

Join Feeding Tampa Bay and our community's change leaders for a progress update on the initiative launched in 2018 to become a Hunger Free region by 2025. The breakfast event will revisit the reimagining of all social services and relief efforts in our community. As the backbone of hunger relief in our region, Feeding Tampa Bay invites you to join this transformative effort to evolve, energize, engage and empower the health and capability of our neighbors in need.

### Mark Your Calendars & Save the Date

Wed Sep 28, 2022 | 8:30am - 11:30am

Tampa River Center @ Julian B Lane Park

402 W Laurel St, Tampa, FL 33607



44M

## Our Goal has Increased

You'll see our target for fundraising has increased since we first began the project.

The reason: simple, and one you're all aware of; the rising costs of goods and services has increased our project cost.

## Our Funding Continues to Grow

GOAL  
\$44,000,000

\$33,603,851  
dollars committed to ending hunger as of August 4, 2022

## Our Committee of Supporters

### Honorary Committee

Mayor Jane Castor | City of Tampa  
Ana Cruz | Ballard Partners

Ron Christaldi | Shumaker Advisors Florida, LLC

Maryann Ferenc | Mise en Place

Bill Goede | Bank of America

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Yvette Segura | Comm. Supporter  
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Gary Wishnatzki | Wish Farms  
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### Feeding Tampa Bay

Thomas & Lynne Mantz

Kelley & Earl Sims

### Capital Campaign Committee

Todd Wickner | Community Supporter  
Rita Wickner | Community Supporter

Colleen Chappell | ChappellRoberts  
Dan Chappell | St. Petersburg Fire & Rescue

John Auer | Community Supporter  
Sheila Auer | Community Supporter

Cammie Chatterton | Bay Food Brokerage

Ron Christaldi | Shumaker Advisors Florida, LLC

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Steve Ellis | Publix Super Markets  
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